

FLOWER BULBS FOR EVERY STORE FLOOR.

- ★ EYE-CATCHING AND EASY TO ASSEMBLE
- ★ RANGE OF "BEST-SELLERS," ENCOURAGES IMPULSE PURCHASES
- ★ SUITABLE FOR LIMITED FLOOR SPACE
- ★ MADE FROM DURABLE MATERIAL >
- ★ REPLENISHMENT AVAILABLE
- ★ COMPACT AND EASY-TO-SHIP DISPLAY
- ★ PRIVATE LABELING IS AVAILABLE FROM A MINIMUM ORDER OF 350 DISPLAYS
- ★ MINIMUM ORDER OUANTITY: 50 UNITS











Size Quick-Fit display: 156x50x44cm (h x w x d)

Size shipping carton: 100x51x20cm (h x w x d)



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From shelf-ready concept to private label packaging

Our amaryllis, flower bulbs and perennials assortment is available in a variety of packaging. In a recycled foil, paper bag or burla bag with capper. In a carrier bag, box, store display or classic counter display. On pot, in a sleeve or in a tray. The possibilities are endless. In addition to ready-made concepts developed by the Kébol design team, we also offer private label concepts. Our design team is happy to share ideas with you.



Concept creation

Trendwatching, studying consumer behavior, visiting show gardens and trade fairs, market research on transport and packaging feasibility. Just a few areas of focus that our in-house design team works on every day. They conceive, design and develop consumer concepts for all products and markets within Kébol.



Benefits for retailers

- Private label products
- Amaryllis Experience Collection
- Sustainable packaging
- POS display concepts

Benefits for mail order companies

- Trendy packaging
- · Many options for packaging units
- Photo materials available for promotion
- Wide range of products for mail order and e-commerce web shops

Benefits for wholesale

- Many packaging options
- Sustainable packaging
- Customised assortment
- Wide range of flower bulbs and perennials



Sustainable packaging

The development of a 100% recyclable and compostable paper bag for selling our flower bulbs to consumers. Introducing EFC crates for exporting our flower bulbs around the world. With this sustainable packaging, we focus on maintaining the quality of our products and minimizing our carbon footprint.



Kébol B.V.



