

Amaryllis Experience

AUTUMN

COLLECTION



FROM HOLLAND FINEST PREMIUM FLOWER BULBS AND PERENNIALS



Kébol  

Finest ★ quality ★ bulbs & plants



Amaryllis Jolie Red

For over 35 years our family business has been an expert in producing, preparing, trading, and marketing flower bulbs and perennials.



Family business since 1989

Since 1989 we've built a business, which today we're very proud of. We currently work with over 29 colleagues at our production site in Rijssenhou. Our core values are:

We are respectful and engaged.

We show respect for each other and for our customers. We work together every day at our sustainable production site in Rijssenhou. In our production site, we develop creative flower bulb concepts and annually export over 75 million flower bulbs and 6 million perennials to more than 40 countries worldwide.

We are transparent and aim for success.

We believe in transparent communication with our customers and with each other, but we are also ambitious. We think proactively about our customers' challenges and work with many stakeholders to pursue success. That is why we are there for each other as partners and as colleagues. Getting a job done on time? That's when we roll up our sleeves right away to meet the deadline.





The advantages

- We are the Amaryllis market leader for already 20 years when it comes to production and sales.
- You buy the bulbs directly from the grower (no middleman).
- We export directly world-wide from Peru.
- We are reliable, meet our obligations and build long-term relationships.
- We have wide experience producing consumer concepts.
- We grow bulbs with the principle of people, planet & profit.
- We supply a wide range of top quality bulbs.

Focus on quality control

Quality control and working with the best, certified growers in our market. We set high standards for the quality of our bulbs and perennials. To independently monitor and guarantee this quality, Kébol is certified for several quality marks within our market. Our flower bulbs and perennials are exported worldwide, supplied with proper phytosanitary documents and having undergone required inspections.

Buy your amaryllis bulbs directly from the grower

info@kebol.nl or visit www.kebol.net



Our mission

Sharing your passion in horticultural products & concepts

with expertise to grow & show top quality



Amaryllis specialist

Market leader in producing and trading in amaryllises. Creative concept developer for retail, mail order and wholesale.



Chain partner

With more than 35 years of experience, from breeding and cultivating to marketing flower bulbs, we are dialogue partners for the entire chain.



Sustainable operations

Packs of flower bulbs in 100% recyclable package, and a sustainable production site equipped, for example, with 392 solar panels (800 m2).



International focus

Exporting more than 75 million flower bulbs and 6 million bare root perennials a year, worldwide to more than 40 countries.

Sustainable locations

At our modern production site we work with a focus on the environment and our surroundings to ensure sustainable operations. With nearly 400 solar panels, we meet almost our own entire energy needs. We also apply sustainable methods for cooling our cold rooms using natural refrigerants. We use the People-Planet-Profit principle as a guideline for making sustainable choices. Every business decision involves weighing the social and economic impacts. This makes us more aware of the impact of our operations. Every small step we take is a contribution to the bigger picture.



From shelf-ready concept to private label packaging

Our amaryllis, flower bulbs and perennials assortment is available in a variety of packaging. In a recycled foil, paper bag or burla bag with capper. In a carrier bag, box, store display or classic counter display. On pot, in a sleeve or in a tray. The possibilities are endless. In addition to ready-made concepts developed by the Kébol design team, we also offer private label concepts. Our design team is happy to share ideas with you.



Concept creation

Trendwatching, studying consumer behavior, visiting show gardens and trade fairs, market research on transport and packaging feasibility. Just a few areas of focus that our in-house design team works on every day. They conceive, design and develop consumer concepts for all products and markets within Kébol.

Benefits for retailers

- Private label products
- Amaryllis Experience Collection
- Sustainable packaging
- POS display concepts

Benefits for mail order companies

- Trendy packaging
- Many options for packaging units
- Photo materials available for promotion
- Wide range of products for mail order and e-commerce web shops

Benefits for wholesale

- Many packaging options
- Sustainable packaging
- Customised assortment
- Wide range of flower bulbs and perennials

Pre-sprouted Amaryllis bulbs: the perfect choice for your added-value products

With decades of experience in breeding and cultivating Amaryllis bulbs, we are the experts in growing and marketing this seasonal product. In our own nursery in Peru, we cultivate the renowned **Chan Chan Amaryl® Amaryllis bulbs**.

A part of these high-quality bulbs is used after arrival in the Netherlands for the production of pre-sprouted bulbs, which we supply to a specialized customer base. These customers produce added-value products, such as (flower) arrangements in vases or pots.

Our pre-sprouted Amaryllis bulbs are **carefully prepared at Kébol**. The bulbs are placed on carts in a heated greenhouse, where they grow under ideal conditions. Depending on the requested specifications, such as sprout length and flower color, the bulbs are picked from the cart and placed in the correct packaging. They are then stored in the cold storage until delivery.

Available specifications:

- Sprout length 1-2 cm
- Sprout length 3-5 cm



Why choose Kébol?

- Top-quality Amaryllis bulbs
- Just-in-time delivery, a crucial factor in the production of added-value products
- On-demand delivery for maximum flexibility
- Amaryllis bulbs that bloom before Christmas
- Bulbs that meet your specific requirements
- Delivery in EFC crates, which we will collect afterward



Get started with the My Kébol Webshop & Gallery



IN STOCK



PRE-ORDER



GALLERY

Request your My Kébol account
now and get started!

WWW.KEBOL.NET



2% DISCOUNT

order quickly & easily through
the webshop with a 2% discount



PRE-ORDER

place your orders now from
our extensive program



IN STOCK

order from our inventory
for immediate delivery



GALLERY

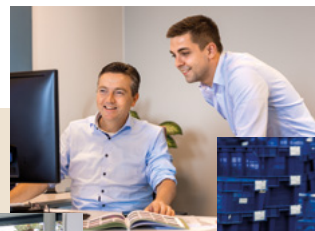
download beautiful images for
your marketing and sales activities



Autumn 2025 Collection



**Regular Bare Root
Program**



Chan Chan Amaryl:

Sustainably grown, high-quality Amaryllis bulbs



In the heart of Northern Peru, where the past meets the present, lies Chan Chan Amaryl. The name pays tribute to the ancient historic site, the city of Chan Chan. With over 80 hectares of cultivation land and a modern processing facility, our nursery is among the largest amaryllis growers worldwide. Kébol BV is proud to be one of the owners of this prestigious nursery.



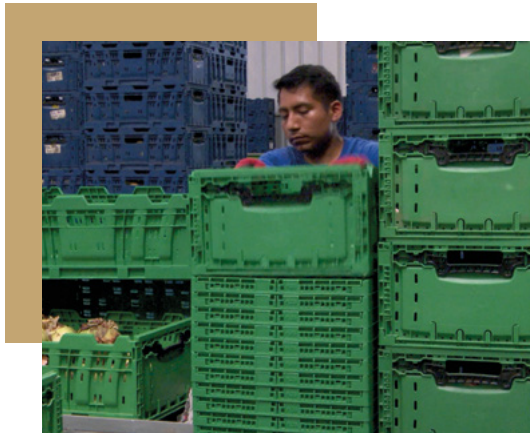
Location

The choice of this location is due to the unique climate, which provides the perfect conditions for growing Amaryllis bulbs. The dry climate of this region minimizes crop diseases and reduces the need for crop protection products. This not only preserves the integrity of our bulbs but also strengthens our commitment to sustainability.



Sustainability

Sustainability is deeply embedded in our DNA. Every step we take is focused on environmental friendliness and sustainability. We adhere to globally recognized standards such as Global GAP and GRASP. The well-being and safety of our employees are central to our policies. Thanks to a unique government project, we can utilize natural water sources, allowing the bulbs to be cultivated in optimal conditions without wasting valuable resources.



Worldwide export

Our Amaryllis bulbs meet international standards for worldwide export. The bulbs are suitable for various applications, including Amaryllis-for-pot production, pre-sprouted bulbs, and retail or online sales channels. From the port in Peru, the bulbs are directly shipped to our customers in the USA, Asia, and Europe.

At Chan Chan Amaryl, we blend history and future with unmatched quality and a strong focus on sustainability.



Sustainably grown Amaryllis bulbs mean:

- Cultivation using natural resources;
- Drip irrigation prevents the waste of precious water;
- The climate minimizes the need for crop protection products, while drip irrigation further prevents waste;
- Optimal outdoor growing conditions that reduce crop diseases;
- Maximum utilization of sunlight;
- Reuse of packaging through the use of collapsible crates;
- Contribution to the economic development of the community;
- Investment in personal development and healthcare to benefit the community;
- Certification according to Global GAP and GRASP standards

If you have any questions, do not hesitate to contact us via chat, email (michel@kebol.nl) or call us at +31 653 576 485.

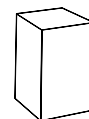


Amaryllis

JOLIE

A captivating addition to the Kébol Amaryllis Experience! An Amaryllis bulb, presented on a pedestal and adorned with a sleek honeycomb sleeve, available in festive colors of gold, dark blue, and red... But that's not all – the Amaryllis Jolie comes already sprouted, promising the excitement of growth from the start.

Special box for postorder shipments



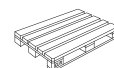
Size:

18 x 18 x 20



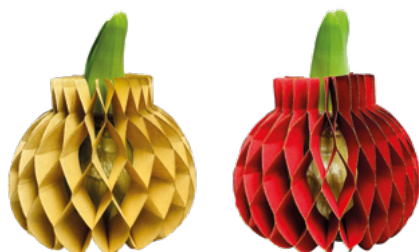
7 x 3 x 6

Fust: 999



9 x 4 x 6

Tray: Euro 999





Amaryllis TOUCH OF WAX

Artistically eye-catching, the Amaryllis bulb with a creative Wax layer. Ready to use. **The bulb flowers without water.** The colour of the flower is red, but the Wax comes in different varieties. From plain gold to a glitter background. Suitable for a very broad sales channel, also including selling via catalogues or online.



Green Gift

The range definitely has more possibilities; it has also the right look for Christmas displays and it makes a great “green” gift.



Attractive price

Thanks to its attractive price, suitable for a very broad sales channel.



Multi Languages

Clear simple instructions are given in different languages.



EAN-code

Every product has its own unique EAN-code.



Business gift

Looking for a Business gift in your own house style? Feel free to contact us.

We guarantee:

- a minimum of 2 stems with 4 till 6 flowers per stem
- 4-6 weeks of flowers
- Exposed to warmth, it will start to grow.



Assortment

RANGES OF PACKAGES

You can order the Touch of Wax range in the following (pre-)packaging: a loose bulb with roundel with EAN code, the bulb pre-packed in a cardboard box or the bulb pre-packed in a plastic box (PET material*).

* PET material is extremely suitable for re-use.



Bulb size



24/26



28/30



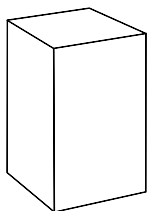
30/32



<38/+

also
available in
DISPLAY

Prepacked

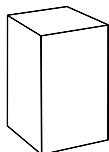


Size:

13 x 13 x 22 cm



Also available in display
Interested? Please contact us:
info@kebol.nl



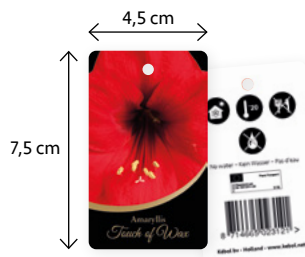
Size:

9,6 x 9,65 x 15 cm



Loose

Loose bulb with or
without tag



We keep these bulbs in our
cold storage, as soon as the
bulb is exposed to warmth, it
will begin to grow.

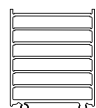


Tray with 12 boxes

Carton or PET

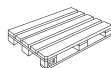


L XL



7 x 3 x 12

Fust:



8 x 4 x 12

Fust: 999

Tray with loose bulbs

with or without roundel



L XL



XL

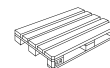
9 x 4 x 6

Fust: 306

L

9 x 5 x 8

Fust: 408



10 x 4 x 12

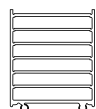
Fust: Euro 20

Tray with 6 boxes

carton / PET

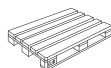


L XL



7 x 6 x 6

Fust:



8 x 8 x 6

Fust: 999

Tray with loose bulbs

with or without roundel

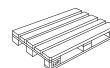


P



9 x 5 x 10

Fust: 490



10 x 4 x 12

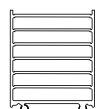
Fust: Euro 20

Tray with 24 boxes

carton / PET

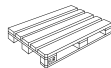


P



8 x 4 x 15

Fust:



12 x 4 x 24

Fust: 999

Tray with XXL bulbs

carton

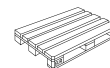


XXL



8 x 3 x 6

Fust: 999



9 x 4 x 6

Tray: Euro 999

NEW

Touch of Wax
PORCELAIN



*SHINY
polish*



PO-01 | Robin



PO-02 | Reindeer



PO-03 | X-Mas Wreath



Touch of Wax
METALLIC
ME-01



METALLIC
polish



Cerise



Copper



Sea Green



Touch of Wax
ART

AR-01 (L) 



Pink



Red



White

Touch of Wax
FASHION

FA-02 (L) 



Autumn Orange



Gold



Moss Green



Pink



Touch of Wax
GLOSS



GL-01 L 



Silver

Copper

Gold

Red

GL-02 L 



White

X-mas Red

GLM-01

P 



Silver

Copper

Gold

Red



Touch of Wax
GLAMOUR

GA-01 (L) 



NEW

Pink



White




Gold



Black

Touch of Wax
SNOW

SN-01 (L) 



Silver



Copper



Gold



X-mas Red



Touch of Wax
MAGIC

MA-01 (L) 



Red Gold

100% biodegradable glitter



Rosé Gold White



Touch of Wax
FASHION

FA-01 (L) 



Bordeaux Black White Grey

Touch of Wax
CELEBRATION

CE-01 (L) 



Pearl Rosé Gold



Pearl Pink



Pearl Vintage Green




Pearl White

NEW



Touch of Wax
SWIRL

SW-01 (L) 



Green



Purple



Black



Red



Touch of Wax LACE

LA-01  



NEW

X-mas Red



Violet



Olive

Touch of Wax DRESSED

DR-02



Pearl Vintage Green | P01



Pearl Rosé Gold | P02



Pearl Bronze | P03

DR-03



White | U01



X-mas Red | U02



White | U03



Touch of Wax
CHRISTMAS

Merry Christmas SE-06



Merry Christmas

Santa Claus SE-05



Santa Claus

Frost SE-08



Frost

Snowman SE-03



Snowman

Reindeer SE-04



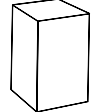
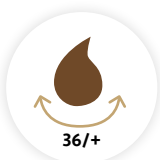
Reindeer



Touch of wax XXL
SE-12



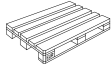
A beautiful big size Touch of Wax Amaryllis bulb (size 36/+ and up). The bulb gives at least 4 stems and gives pleasure for up to 12 weeks. Available as a single bulb or prepacked in attractive consumer packaging.



Size:
18 x 18 x 20



8 x 3 x 6
Fust: 999



9 x 4 x 6
Tray: Euro 999



Amaryllis Amorita® range

Amorita
colourfull quality



Colour & beauty with amaryllis. The Amorita range is a fresh and trendy packaging line with a striking black/white logo. On every package you will find a recognizable peacock; the symbol of splendour, opulence and vanity. The product contents a top quality healthy amaryllis bulbs from our own nursery.



Blooming tips

The website www.amorita.nl provides consumers with clear tips and information to easily achieve the desired result: a beautiful blooming Amorita® Amaryllis.



Green Gift

The range definitely has more possibilities; it has also the right look for Christmas displays and it makes a great "green" gift.



Multi Languages

Clear simple instructions are given in different languages.



EAN-code

Every product has his own unique EAN-code.

Amorita
colourfull quality



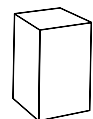
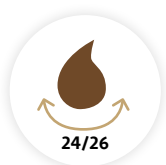
www.amorita.nl

Amorita® box

AM-03

A fresh design with a cozy autumn / winter look. Thanks to its attractive price, suitable for a very broad sales channel.

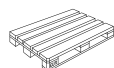
Contents per package: a dry amaryllis bulb.



Size:
9,6 x 9,6 x 15



Fust: 338
Tray: 60 x 40



Tray: 60 x 40



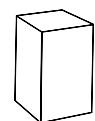
Amorita
colourfull quality

Amorita® kit AM-05

With the Amorita® kit, the consumer has all the ingredients to let the amaryllis blossoms to its fullest. It's a high interest product and suitable for a very broad sales channel.

Contents per package: a dry amaryllis bulb, growing pot and a bag of soil.

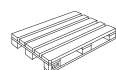
Amorita
colourfull quality



Size:
13 x 13 x 18



Fust:
9 x 4 x 8



Tray: 54 x 40



Amorita® bag

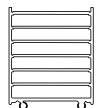
AM-02

Jute responds to the trend in natural packaging materials. The bag is sustainable and can be used decoratively.

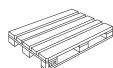
Contents per package: a dry amaryllis bulb and a bag with soil.



Size:
19 x 30



Size: 8 x 4 x 10
Fust: 338



Size: 12 x 4 x 12
Fust: 999

Amorita
colourfull quality





Amorita® Essentials AM-06

The Amaryllis bulb is the product. The Amorita® tag is added to the bulb and provides consumers clear plant information. The Amorita® tray draws extra attention to this essential product.

Extremely suitable for selling in garden centres, via catalogues and online.

Amorita
colourfull quality



9 x 8 x 12
Fust: 999

9 x 8 x 9
Fust: 999



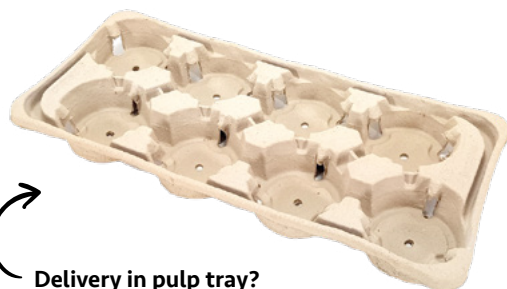
Amorita® Giftcover AM-01

The 14cm container with a pre-potted amaryllis is provided with an eye-catching giftcover. We guarantee a minimum of 2 stems. The Amorita Giftcover range consists of 4 colours.

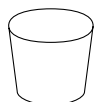
Buy your Amaryllis bulbs directly from the grower.

Amorita
colourfull quality

**Minimum of
2 stems**



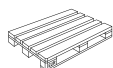
Delivery in pulp tray?
Contact us for more information!



Size:
Ø 14



6 x 5 x 8
Fust: 408



6 x 4 x 12
Fust: Euro 30



Pre-potted Amaryllis

A pre-eminently product for promotion

Are you looking for an interesting promotion product?

In the Kébol assortment is available:

- **14cm container** with a pre-potted amaryllis bulb with gift cover. Quality: available with **1 or 2 stems**
- **14cm container** with a pre-potted amaryllis bulb with tag. Quality: **1 stem**
- **17cm container** with a pre-potted amaryllis bulb. Top quality range: available with a minimum of **2 stems** with tag.



14cm container with gift cover



14cm container with tag



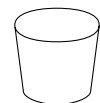
17cm container with tag



Amaryllis
Amorita® Danu

Our top seller for the season: Amorita® Danu pre-potted in a 14cm container with tag showing 2 visible stems. Available from week 40.

See page 31 for more information.



Size:

ø 14

ø 17



ø 14

6 x 5 x 8

Fust: 408

ø 17

6 x 4 x 6

Fust: 306



Amorita® Danu

a versatile and colorful addition
to the Kébol assortment

Amorita
colourfull quality

It is great to hear that Kébol's new cultivar Amorita® Danu has been positively received by our customers and meets everyone's expectations. The versatility in delivery options—whether in bulk, pre-grown, or potted—offers a wide range of usage possibilities for our clients, including wholesalers, potplant growers, and garden centers.

Amorita® Danu stands out due to the following characteristics:

- Visually very attractive
- A rich, deep red color
- Three stems per bulb
- Profuse flowering, with 5 to 6 flowers per stem
- Uniform stem development



Amorita® Danu will be delivered starting
from week 40 in a 14cm container, with
two visible stems at the time of delivery.



X-Mas Ball & Sleeve

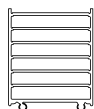
XS-02

It arouses people's curiosity. The red or white ball catches the eye. The end result is clearly visible on the packaging: a beautiful, flowering Amaryllis in a sparkling ball. Ready-to-use. Ideal for selling in DIY stores, garden centres and online.

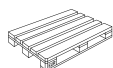
Contents per package: pinned-up amaryllis bulb in a red, white, gold or silver ball.



Size:
ø 16



9 x 4 x 6
Fust: 344



9 x 4 x 8
Fust: Euro 25



Illuminated Amaryllis in Vase

XS-03

Bring the Christmas spirit into your home with this stunning amaryllis bulb in a gold-colored vase. The subtle LED lights make the amaryllis shine during the dark days, turning it into a true eye-catcher. The bulb is elegantly wrapped in green moss, giving the entire arrangement a luxurious appearance.

This product is ready to use and comes with a tag featuring an EAN code, making it ideal for sale in DIY stores, garden centers, and online. For the mail-order market, the amaryllis is carefully packaged in a shipping box to ensure it arrives safely and in perfect condition. A beautiful gift or a festive addition to any interior!

Contents per package: Amaryllis bulb in vase with LED lights

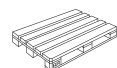


24/26



8 x 5 x 8

Fust: tray 408



12 x 4 x 8

Fust: Euro 25



The Jul Amaryllis Bag

JU-01

The brightly coloured capper combined with the Kraft bag makes this package unique. The bag contains a dry quality Amaryllis bulb. The popular look of the bag, combined with the price, is what makes this product so popular. Also ideal for selling via catalogues or online.

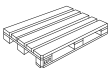
Contents per package: dry amaryllis bulb in kraft bag.



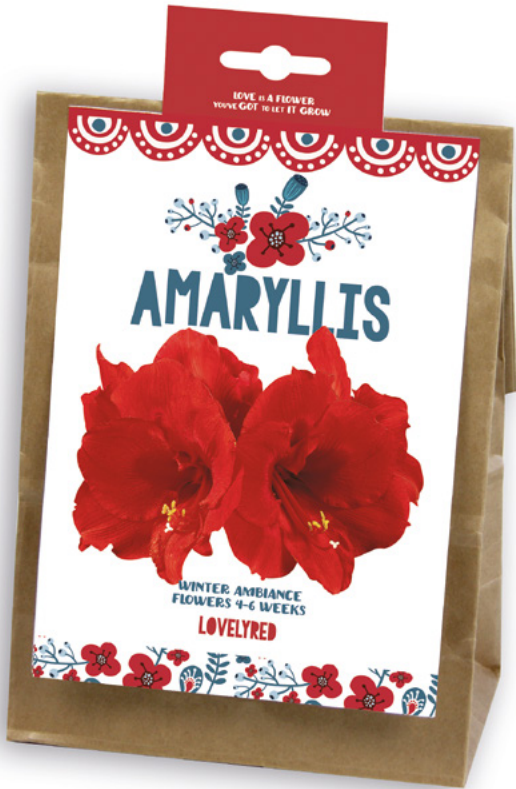
Size:
14 x 6 x 21



8 x 4 x 12
Fust: 338



8 x 4 x 20
Fust: Displaybox



The Jul Amaryllis kit

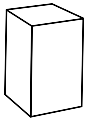
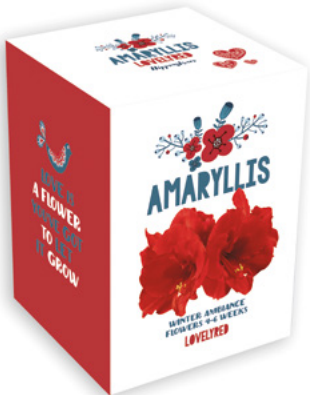
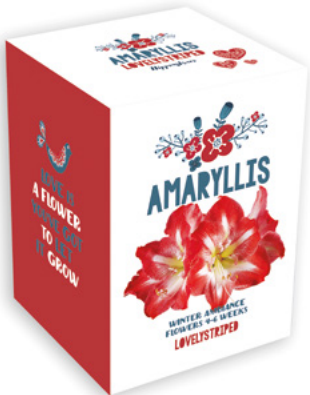
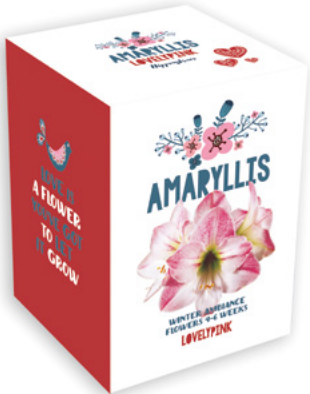
JU-02

The Jul Amaryllis kit is a complete product in an attractive “Scandinavian” box. An eye-catching item in the Amaryllis range. Thanks to its attractive price, suitable for garden centres and supermarket sales channel.

Contents per package: a pre-potted amaryllis bulb in 13cm container with holddown piece.



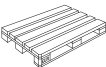
Pre-potted bulb included



Size:
13 x 13 x 8



Size: 9 x 4 x 8
Fust: 338



Size: 12 x 4 x 12
Fust: Tray





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