

Chan Chan Amaryll:

Sustainably grown, high-quality Amaryllis bulbs



In the heart of Northern Peru, where the past meets the present, lies Chan Chan Amaryll. The name pays tribute to the ancient historic site, the city of Chan Chan. With over 80 hectares of cultivation land and a modern processing facility, our nursery is among the largest amaryllis growers worldwide. Kébol BV is proud to be one of the owners of this prestigious nursery.



**CHAN
CHAN**
Amaryll

Location

The choice of this location is due to the unique climate, which provides the perfect conditions for growing Amaryllis bulbs. The dry climate of this region minimizes crop diseases and reduces the need for crop protection products. This not only preserves the integrity of our bulbs but also strengthens our commitment to sustainability.



Sustainability

Sustainability is deeply embedded in our DNA. Every step we take is focused on environmental friendliness and sustainability. We adhere to globally recognized standards such as Global GAP and GRASP. The well-being and safety of our employees are central to our policies. Thanks to a unique government project, we can utilize natural water sources, allowing the bulbs to be cultivated in optimal conditions without wasting valuable resources.

Sustainably grown Amaryllis bulbs mean:

- Cultivation using natural resources;
- Drip irrigation prevents the waste of precious water;
- The climate minimizes the need for crop protection products, while drip irrigation further prevents waste;
- Optimal outdoor growing conditions that reduce crop diseases;
- Maximum utilization of sunlight;
- Reuse of packaging through the use of collapsible crates;
- Contribution to the economic development of the community;
- Investment in personal development and healthcare to benefit the community;
- Certification according to Global GAP and GRASP standards.

If you have any questions, do not hesitate to contact us email (michel@kebol.nl) or call us at +31 653 576 485.

Worldwide export

Our Amaryllis bulbs meet international standards for worldwide export. The bulbs are suitable for various applications, including Amaryllis-for-pot production, pre-sprouted bulbs, and retail or online sales channels. From the port in Peru, the bulbs are directly shipped to our customers in the USA, Asia, and Europe.



Kébol 
Finest * quality * bulbs & plants

Kébol B.V.

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Amaryllis: a must-have seasonal product



Amorita® Danu



Amorita® Esus



Apple Blossom



Christmas Gift



Minerva



Red Lion

Available in sizes 22/24, 24/26, and 26/28. Bigger sizes upon request.

Chan Chan Amaryl® bulbs; ideal for various applications

The Amaryllis flower is the ultimate Christmas favorite. Its elegance and charm make it an essential addition to the festive season. Consumers associate this beautiful bloom with the holidays, and it truly deserves a prominent spot on the store floor in any form.

The Chan Chan Amaryl® Amaryllis bulbs are ideal for various applications, including **dry sales, pot- production, and added-value products**. Different markets have unique preferences for Amaryllis bulbs, and the preparation of the bulb plays a critical role in meeting these needs.



Dry sales market

For dry sales, it's vital that the bulbs remain dormant to avoid premature sprouting in consumer packaging on store displays. These bulbs are left unprepared, ensuring they don't start growing until exposed to warmth. A unique selling point of the Chan Chan Amaryl® Amaryllis bulb is its blooming time—perfectly aligned with the Christmas season—unlike Dutch Amaryllis bulbs, which bloom well after the holidays.

Pot-Production market

Prepared Chan Chan Amaryl® Amaryllis bulbs are exceptionally suited for pot-production. With the addition of warmth, the bulbs quickly begin to grow, producing stems within a short period. Their uniform stem development ensures fast turnover in greenhouses and results in an appealing, high-quality product for retail displays.



Added-value market

Our pre-sprouted Amaryllis bulbs are carefully prepared at Kébol. The bulbs are placed on carts in a heated greenhouse, where they grow under ideal conditions. Depending on the requested specifications, such as sprout length and flower color, the bulbs are picked and stored in the cooling storage until delivery.



Why choose Kébol?

- Top-quality Amaryllis bulbs
- Just-in-time delivery, a crucial factor for the added-value products
- On-demand delivery for maximum flexibility
- Amaryllis bulbs that bloom before Christmas
- Bulbs that meet your specific requirements
- Delivery in EFC crates, which we will collect afterward

Chan Chan Amaryl® Amaryllis is the go-to choice for Christmas sales, meeting the demands of consumers and professionals alike.