

Amaryllis

Experience

AUTUMN

COLLECTION



Kébol 
Finest ★ quality ★ bulbs



For over 30 years our family business has been an expert in producing, preparing, trading, and marketing flower bulbs and perennials.

Family business since 1989

Since 1989 we've built a business, which today we're very proud of. We currently work with over 29 colleagues at our production site in Rijsenhout. Our core values are:

We are respectful and engaged.

We show respect for each other and for our customers. We work together every day at our sustainable production site in Rijsenhout. In our production site, we develop creative flower bulb concepts and annually export over 75 million flower bulbs and 6 million perennials to more than 40 countries worldwide.

We are transparent and aim for success.

We believe in transparent communication with our customers and with each other, but we are also ambitious. We think proactively about our customers' challenges and work with many stakeholders to pursue success. That is why we are there for each other as partners and as colleagues. Getting a job done on time? That's when we roll up our sleeves right away to meet the deadline.





The advantages

- We are the Amaryllis market leader for already 20 years when it comes to production and sales.
- You buy the bulbs directly from the grower (no middleman).
- We export directly world-wide from Brazil and Peru.
- We are reliable, meet our obligations and build long-term relationships.
- We have wide experience producing consumer concepts.
- We grow bulbs with the principle of people, planet & profit.
- We supply a wide range of top quality bulbs.

Focus on quality control

Quality control and working with the best, certified growers in our market. We set high standards for the quality of our bulbs and perennials. To independently monitor and guarantee this quality, Kébol is certified for several quality marks within our market. Our flower bulbs and perennials are exported worldwide, supplied with proper phytosanitary documents and having undergone required inspections.



Buy your amaryllis bulbs directly from the grower

info@kebol.nl or visit www.kebol.net



Our mission

Sharing your passion in horticultural products & concepts

with expertise to grow & show top quality



Amaryllis specialist

Market leader in producing and trading in amaryllises. Creative concept developer for retail, mail order and wholesale.



Chain partner

With more than 30 years of experience, from breeding and cultivating to marketing flower bulbs, we are dialogue partners for the entire chain.



Sustainable operations

Packs of flower bulbs in 100% recyclable & compostable paper, and a sustainable production site equipped, for example, with 392 solar panels (800 m²).



International focus

Exporting more than 75 million flower bulbs and 6 million bare root perennials a year, worldwide to more than 40 countries.

Sustainable locations

At our modern production site we work with a focus on the environment and our surroundings to ensure sustainable operations. With nearly 400 solar panels, we meet almost our own entire energy needs. We also apply sustainable methods for cooling our cold rooms using natural refrigerants. We use the People-Planet-Profit principle as a guideline for making sustainable choices. Every business decision involves weighing the social and economic impacts. This makes us more aware of the impact of our operations. Every small step we take is a contribution to the bigger picture.



From shelf-ready concept to private label packaging

Our amaryllis, flower bulbs and perennials assortment is available in a variety of packaging. In a recycled foil, paper bag or burla bag with capper. In a carrier bag, box, store display or classic counter display. On pot, in a sleeve or in a tray. The possibilities are endless. In addition to ready-made concepts developed by the Kébol design team, we also offer private label concepts. Our design team is happy to share ideas with you.



Concept creation

Trendwatching, studying consumer behavior, visiting show gardens and trade fairs, market research on transport and packaging feasibility. Just a few areas of focus that our in-house design team works on every day. They conceive, design and develop consumer concepts for all products and markets within Kébol.

Benefits for retailers

- Private label products
- Amaryllis Experience Collection
- Sustainable packaging
- POS display concepts

Benefits for mail order companies

- Trendy packaging
- Many options for packaging units
- Photo materials available for promotion
- Wide range of products for mail order and e-commerce web shops

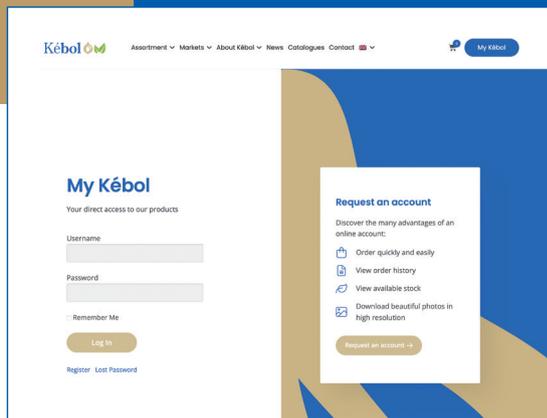
Benefits for wholesale

- Many packaging options
- Sustainable packaging
- Customised assortment
- Wide range of flower bulbs and perennials



Sustainable packaging

The development of a 100% recyclable and compostable paper bag for selling our flower bulbs to consumers. Introducing EFC crates for exporting our flower bulbs around the world. With this sustainable packaging, we focus on maintaining the quality of our products and minimizing our carbon footprint.



My Kébol

'My Kébol' is now available on our website! With My Kébol you log in to a special part of the website, which has been set up for you, our customer. Here you have the option to place an order and download images from the gallery to use in your communication. We will continue to update My Kébol with new content.

Discover the many advantages of an online account:

- Order quickly and easily
- View order history
- View available stock
- Download beautiful photos in high resolution





READY TO USE
The bulb flowers without water

Amaryllis TOUCH OF WAX

Artistically eye-catching, the Amaryllis bulb with a creative Wax layer. Ready to use. **The bulb flowers without water.** The colour of the flower is red, but the Wax comes in different varieties. From plain gold to a glitter background. Suitable for a very broad sales channel, also including selling via catalogues or online.



Green Gift

The range definitely has more possibilities; it has also the right look for Christmas displays and it makes a great "green" gift.



Attractive price

Thanks to its attractive price, suitable for a very broad sales channel.



Multi Languages

Clear simple instructions are given in different languages.



EAN-code

Every product has its own unique EAN-code.



Business gift

Looking for a Business gift in your own house style? Feel free to contact us.

We guarantee:

- a minimum of 2 stems with 4 till 6 flowers per stem
- 4-6 weeks of flowers
- Exposed to warmth, it will start to grow.



Assortment

RANGES OF PACKAGES

You can order the Touch of Wax range in the following (pre-)packaging: a loose bulb with roundel with EAN code, the bulb pre-packed in a cardboard box or the bulb pre-packed in a plastic box (PET material*).

*PET material is extremely suitable for re-use.



Bulb size



24/26



28/30

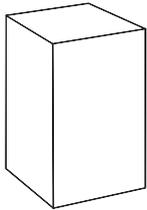


30/32



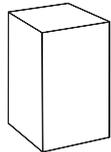
<38/+

Prepacked



Size:

13 x 13 x 22 cm



Size:

9,6 x 9,65 x 15 cm



Loose

Loose bulb with or without rondel



We keep these bulbs in our cold storage, as soon as the bulb is exposed to warmth, it will begin to grow.



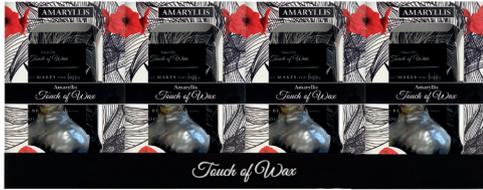
also available in
DISPLAY



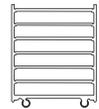
Also available in display
Interested? Please contact us:
info@kebol.nl

Tray with 12 boxes

Carton or PET



L XL



7 x 3 x 12
Fust:



8 x 4 x 12
Fust: 999

Tray with loose bulbs

with or without roundel



L XL



9 x 5 x 8
Fust: 408



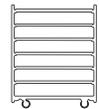
10 x 4 x 12
Fust: Euro 20

Tray with 6 boxes

carton / PET



L XL



7 x 6 x 6
Fust:



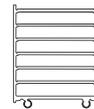
8 x 8 x 6
Fust: 999

Tray with loose bulbs

with or without roundel



P



9 x 5 x 10
Fust: 490



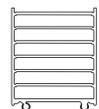
10 x 4 x 12
Fust: Euro 20

Tray with 24 boxes

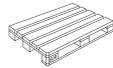
carton / PET



P



8 x 4 x 15
Fust:



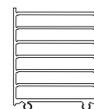
12 x 4 x 24
Fust: 999

Tray with XXL bulbs

carton



XXL



8 x 3 x 6
Fust:



12 x 4 x 6
Fust: 999

NEW

Touch of Wax
LACE

LA-01  



Ochre



Violet



Olive



Pink

Touch of Wax
SWIRL

SW-01 (L) 



Green



Purple



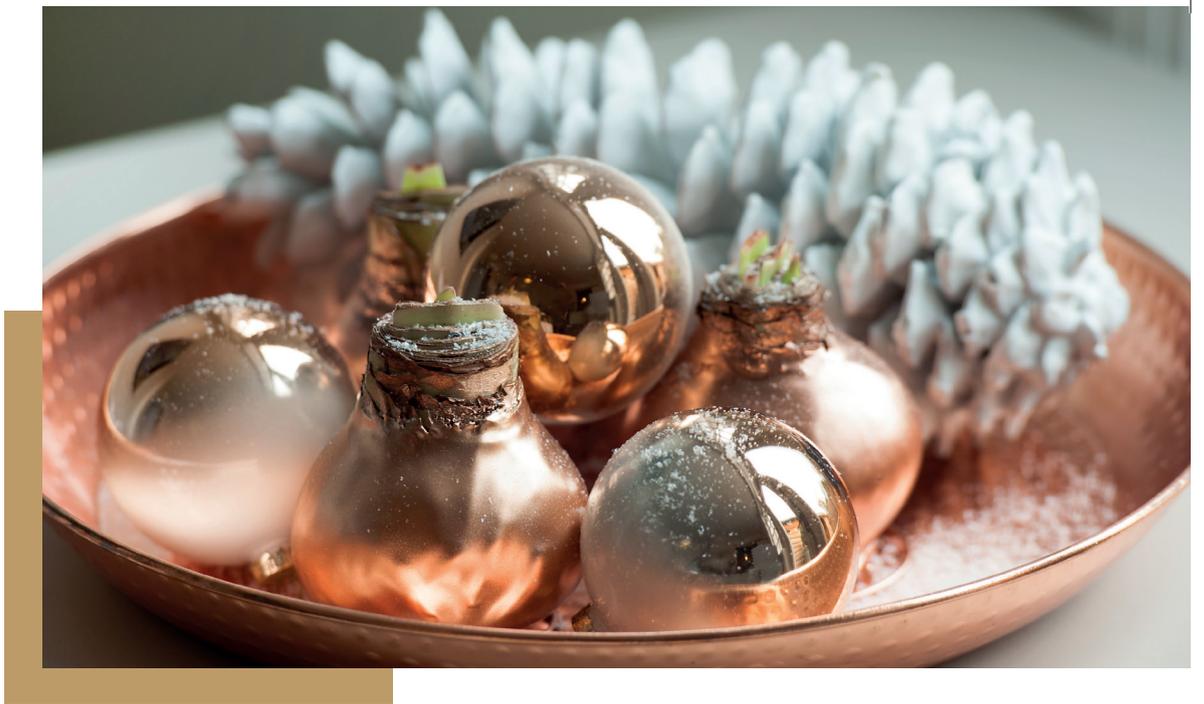
Brown



Red



Touch of Wax
GLOSS



GL-03 (L) 



Ochre



Petrol



Raspberry Red



Olive

GLM-01 (P) 



Silver



Copper



Red



Gold

GL-01 (L) 



Silver



Gold



Copper



Red

GL-02 (L) 



White



X-mas Red

Touch of Wax
SNOW

SN-01 (L) 



Silver



Copper



Gold



X-mas Red

SN-02 (L) 



Blue



Pink



Bronze



Vintage Green



Touch of Wax
GLAMOUR

GA-01 (L) 



Red



White



Gold



Black



Touch of Wax
MAGIC

MA-01 (L) 



Red



Gold



Rosé Gold



Silver

MA-02 (L) 



Bordeaux



White



Ocean



Copper



Touch of Wax FASHION

FA-01 (L) 



Bordeaux



Black



White



Grey

Touch of Wax CELEBRATION

CE-01 (L) 



Pearl Rosé Gold



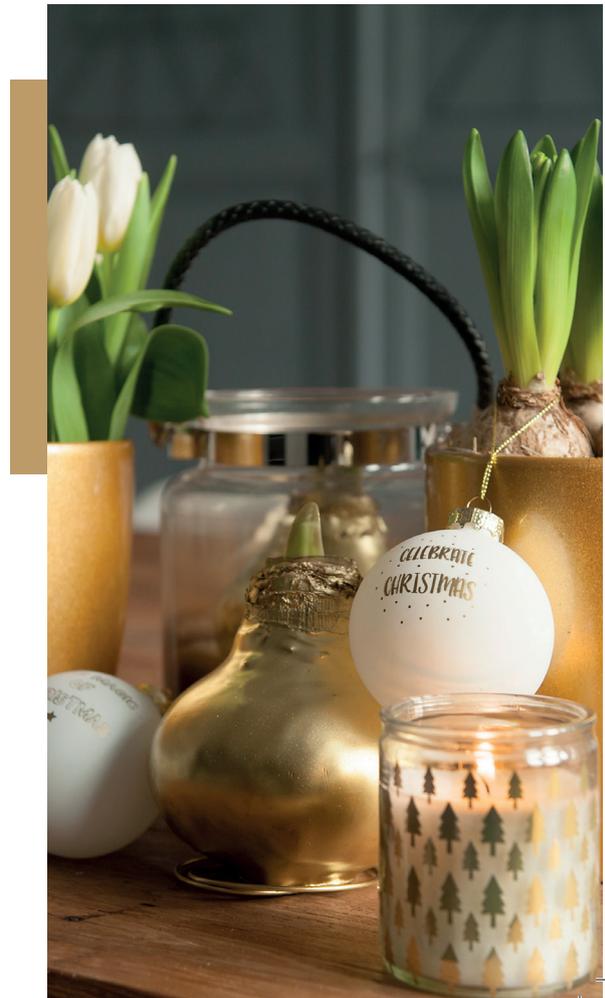
Pearl Pink



Pearl Vintage Green



Pearl Bronze



Touch of Wax
DRESSED



DR-01 (L) 



Petrol | P01



Raspberry Red | P02



Ochre | P03

DR-02 (L) 



Pearl Vintage Green | P01



Pearl Rosé Gold | P02



Pearl Bronze | P03

DR-03 (L) 



White | U01



X-mas Red | U02



White | U03

DR-04 (L) 



Gold | U01



Copper | U02



Silver | U03

Touch of Wax CHRISTMAS



Merry Christmas SE-06



Merry Christmas

X-MAS SE-13



X-MAS

Snowman SE-03



Snowman

Reindeer SE-04



Reindeer

Santa Claus SE-05



Santa Claus

Touch of wax XXL SE-12



A beautiful big size Touch of Wax Amaryllis bulb (size 36/+ and up). The bulb gives at least 4 stems and gives pleasure for up to 12 weeks. Available as a single bulb or prepacked in attractive consumer packaging.



Touch of Wax FEATHER & WOOD

Touch of wax Feather SE-09



White Feather
Gloss X-mas Red



White Feather
Gloss White



White Feather
Gloss Gold

Touch of wax Wood SE-11



Wood
Gloss Bordeaux



Wood
Gloss Ochre



Wood
Gloss Olive



Amaryllis Amorita® range

Amorita
colourfull quality



Colour & beauty with amaryllis. The Amorita range is a fresh and trendy packaging line with a striking black/white logo. On every package you will find a recognizable peacock; the symbol of splendour, opulence and vanity. The product contents a top quality healthy amaryllis bulbs from our own nursery.



Blooming tips

The website www.amorita.nl provides consumers with clear tips and information to easily achieve the desired result: a beautiful blooming Amorita® Amaryllis.



Green Gift

The range definitely has more possibilities; it has also the right look for Christmas displays and it makes a great "green" gift.



Multi Languages

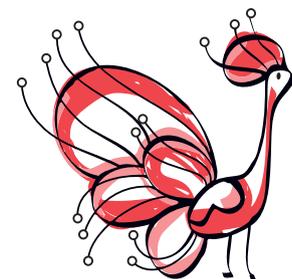
Clear simple instructions are given in different languages.



EAN-code

Every product has his own unique EAN-code.

Amorita
colourfull quality



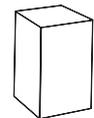
www.amorita.nl

Amorita® box

AM-03

A fresh design with a cozy autumn / winter look. Thanks to its attractive price, suitable for a very broad sales channel.

Contents per package: a dry amaryllis bulb.



Size:
9,6 x 9,6 x 15



Fust: 338
9 x 4 x 15



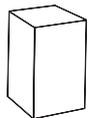
Tray: 60 x 40
15 x 4 x 24



Amorita® kit AM-05

With the Amorita® kit, the consumer has all the ingredients to let the amaryllis blossoms to its fullest. It's a high interest product and suitable for a very broad sales channel.

Contents per package: a dry amaryllis bulb, growing pot and a bag of soil.



Size:
13 x 13 x 18



Fust:
9 x 4 x 8



Tray: 54 x 40



Amorita® bag

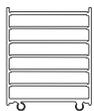
AM-02

Jute responds to the trend in natural packaging materials. The bag is sustainable and can be used decoratively.

Contents per package: a dry amaryllis bulb and a bag with soil.



Size:
19 x 30



8 x 4 x 10
Fust: 338



12 x 4 x 12
Fust: 999



Amorita
colourfull quality





Amorita® Essentials AM-04

The Amaryllis bulb is the product. The Amorita® tag is added to the bulb and provides consumers clear plant information. The Amorita® tray draws extra attention to this essential product.

Extremely suitable for selling in garden centres, via catalogues and online.

Amorita
colourfull quality



6 x 12 x 9
Fust: 999



Amorita® Giftcover AM-01

The 14cm container with a pre-potted amaryllis is provided with an eye-catching giftcover. We guarantee a minimum of 2 stems. The Amorita Giftcover range consists of 4 colours.

Buy your Amaryllis bulbs directly from the grower.

Minimum of
2 stems



Delivery in pulp tray?
Contact us for more information!



Size:
Ø 14



6 x 5 x 8
Fust: 408



7 x 4 x 8
Fust: Euro 30



Size:

ø 12

ø 14

ø 17



ø 12 6 x 5 x 10 **Fust: 490**

ø 14 6 x 5 x 8 **Fust: 408**

ø 17 6 x 5 x 6 **Fust: 306**

Pre-potted Amaryllis

A pre-eminently product for promotion

Are you looking for an interesting promotion product? In the Kébol assortment is available:

- **14cm container** with a pre-potted amaryllis bulb with gift cover. Quality: available with **1 or 2 stems**
- **14cm container** with a pre-potted amaryllis bulb with gift cover. Quality: **1 stem**
- **12cm container** with a pre-potted amaryllis bulb with gift cover. Quality: available with **1 or 2 stems**
- **12cm container** with a pre-potted amaryllis bulb with gift cover. Quality: **1 stem**
- **17cm container** with a pre-potted amaryllis bulb. Top quality range: available with **1 or 2 stems** with stake.



12cm container in tray 490



14cm container in tray 408

Amaryllis Christmas range



The Christmas range is an Amaryllis packaging line that anticipates the Christmas feeling and therefore appeals to a wide group of consumers. Quality packaging with added value gives this range an atmospheric appeal. There isn't much to say about the contents of the pack, except that they are top quality bulbs from our own nursery.



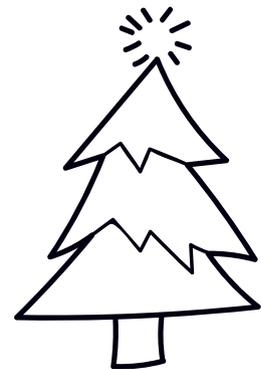
Attractive price

Thanks to its attractive price, suitable for a very broad sales channel.



Multi Languages

Clear simple instructions are given in different languages.



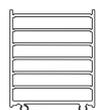
X-Mas Ball & Sleeve XS-02

It arouses people's curiosity. The red or white ball catches the eye. The end result is clearly visible on the packaging: a beautiful, flowering Amaryllis in a sparkling ball. Ready-to-use. Ideal for selling in DIY stores, garden centres and online.

Contents per package: pinned-up amaryllis bulb in a red, white, gold or silver ball.



Size:
ø 16



9 x 4 x 6
Fust: 344



9 x 4 x 8
Fust: Euro 25



Amaryllis Jul range

Scandinavian style



The Jul range is a new Amaryllis packaging line that joins the popular Scandinavian look and feel. The bright colours and graphics catches the eye. The range appeals to a wide group of consumers. There isn't much to say about the contents of the pack, except that they are top quality bulbs from our own nursery.



Green Gift

The range definitely has more possibilities; it has also the right look for Christmas displays and it makes a great "green" gift.



EAN-code

Every product has his own unique EAN-code.



Multi Languages

Clear simple instructions are given in different languages.

The Jul Amaryllis Bag

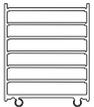
JU-01

The brightly coloured capper combined with the Kraft bag makes this package unique. The bag contains a dry quality Amaryllis bulb. The popular look of the bag, combined with the price, is what makes this product so popular. Also ideal for selling via catalogues or online.

Contents per package: dry amaryllis bulb in kraft bag.



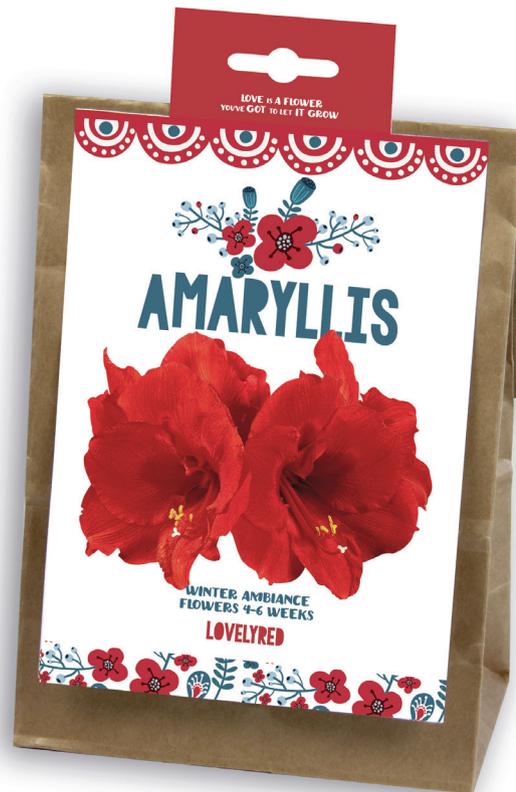
Size:
14 x 6 x 21



8 x 4 x 12
Fust: 338



8 x 4 x 20
Fust: Displaybox



The Jul Amaryllis kit

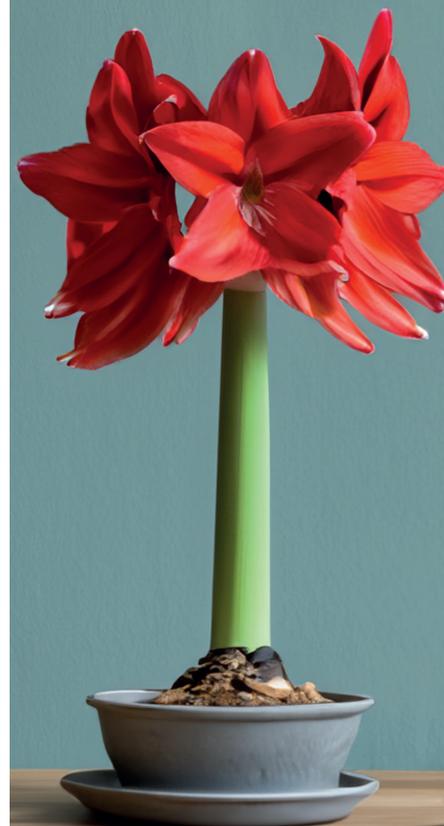
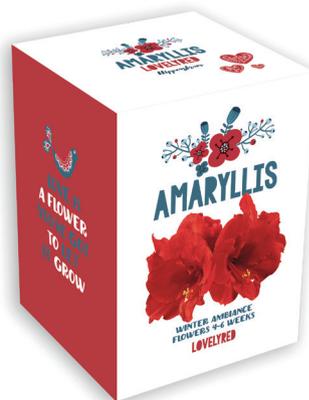
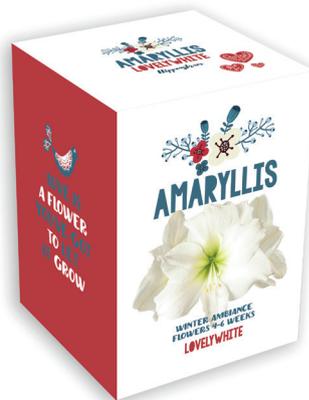
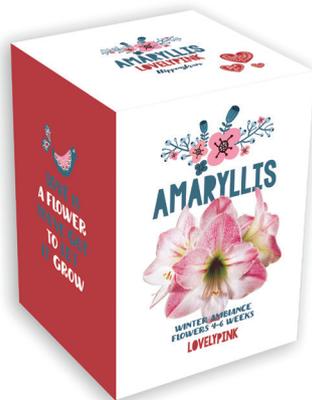
JU-02

The Jul Amaryllis kit is a complete product in an attractive “Scandinavian” box. An eye-catching item in the Amaryllis range. Thanks to its attractive price, suitable for garden centres and supermarket sales channel.

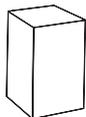
Contents per package: a pre-potted amaryllis bulb in 13cm container with holddown piece.



Pre-potted bulb
included



24/26



Size:
13 x 13 x 8



9 x 4 x 8
Fust: 338



12 x 4 x 12
Fust: Tray

Kébol

Finest ★ quality ★ bulbs



Kébol B.V.

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Tel. (+)31 252 524 100

E-mail info@kebol.nl

Website www.kebol.net

