

# Kébol

Finest ★ quality ★ bulbs



[www.kebol.nl](http://www.kebol.nl)



## Certified



**Global G.A.P. Chain of Custody** - The GLOBALG.A.P. Chain of Custody Standard is an essential certificate for all producers and retailers handling GLOBALG.A.P. certified products. It ensures that any product bearing a GLOBALG.A.P. label or sold as a GLOBALG.A.P. label or sold as a GLOBALG.A.P. certified product is sourced from GLOBALG.A.P. certified farms.



### **MPS - Kébol MPS A no: 804698**

MPS is an excellent certificate for delivery to supermarkets or other retailers. MPS-GAP means proven traceability, safety and hygiene of your products.



### **MPS GTP**

Traceability, quality care, quality control and chain quality in one. With this we comply with the quality, environmental and social aspects with regard to our products and business operations.



### **SKAL - Kébol Skal no: 105453**

The Pure assortment is Skal-certified (100% organic). Skal Biocontrole, the control authority, is dedicated to proving the reliability of organic products in the Netherlands.



### **Sustainable Suppliers of Horticultural Quality Products**

We are a participant in Sustainable Suppliers of Horticultural Quality Products. In this way we contribute to a future-proof sector in which high-quality products are grown and traded with respect for people, society and the environment.

# Discover the difference

Ever since its establishment in 1989, Kébol has been an ambitious and innovative player in the global market for high-quality flower bulbs. We specialise in growing and selling amaryllises.

## Market leader

As a market leader, we take pride in our ability to grow such a splendid product in Brazil in a responsible manner. The right climatic conditions ensure we get beautiful, healthy amaryllis bulbs of top quality, perfect for dry sales and pot production.

## High interest factor

The amaryllis bulb is a seasonal product with a high interest factor and turnover rate. In order to entice consumers to impulse-buy this amaryllis and experience its beauty, we have created a number of concepts allowing us to present this exceptional bulb product on the shop floor in a different manner.

## Amaryllis Experience

Under the heading Amaryllis Experience we develop stylish display and packaging materials for retail sales. The different designs are based on contemporary lifestyle trends. Amaryllis Experience guarantees a striking product presentation and encourages impulse buying by your customers.

## Kébol company profile

All activities within our family company spring from love and fascination for a colourful and versatile product. As an expert supplier, we master every aspect of the flower bulb business:

from breeding, growing and preparation to marketing and distribution.

## Reliable partner

With a wide product range we serve the market demands of several target groups (incl. retail, mail order, wholesale, institutional markets en individuals growers). Our customers can rely on excellent service levels and quality standards. Whether it concerns carefree order shipping or development of tailor made packaging material, Kébol has proven to be a reliable partner.

## People, planet & profit

To ensure first-class bulb products we work closely together with an international network of growers who are known for their high-end flower products. When it comes to the supply chain, Kébol takes maximum control. Amaryllis bulbs for example are grown in our own nursery in Brazil. Throughout our business activities we are committed to sustainable growth. Kébol has been MPS-certified for successfully applying the people, planet & profit principle.

**We invite you to our amaryllis experience. Feel free to contact us for more information.**

## The advantages

- We are the Amaryllis market leader for already 15 years when it comes to production and sales.
- You buy the bulbs directly from the grower (no middleman).
- We export directly world-wide from Brazil and Peru.
- We are reliable, meet our obligations and build long-term relationships.
- We have wide experience producing consumer concepts.
- We grow bulbs with the principle of people, planet & profit.
- We supply a wide range of top quality bulbs.

**Buy your amaryllis bulbs directly from the grower**

**[sales@kebol.nl](mailto:sales@kebol.nl) or visit [www.kebol.nl](http://www.kebol.nl)**







Ready  
to use  
The bulb flowers  
without water

A perfect  
gift item

## Amaryllis TOUCH OF WAX

Artistically eye-catching, the Amaryllis bulb with a creative Wax layer. Ready to use. **The bulb flowers without water.** The colour of the flower is red, but the Wax comes in different varieties. From plain gold to a glitter background. Suitable for a very broad sales channel, also including selling via catalogues or online.

- **Green Gift**

The range definitely has more possibilities; it has also the right look for Christmas displays and it makes a great “green” gift.

- **Attractive price**

Thanks to its attractive price, suitable for a very broad sales channel.

- **Multi Languages**

Clear simple instructions are given in different languages.

- **EAN-code**

Every product has its own unique EAN-code.

- **Business gift**

Looking for a Business gift in your own house style? Feel free to contact us.

### We guarantee:

- a minimum of 2 stems with 4 till 6 flowers per stem
- 4-6 weeks of flowers exposed to warmth, it will begin to grow.

## Touch of Wax in an eye-catching cardboard box

As an alternative to the plastic box, the range will also be available in cardboard boxes. The boxes have a black and gold-coloured illustration and the die-cut shape ensures that the Touch of Wax amaryllis bulb remains clearly visible.



Order possibilities

You can order the Touch of Wax range in the following (pre-)packaging: a loose bulb, a loose bulb with roundel with EAN code (and optional with price), the bulb pre-packed in a cardboard box or the bulb pre-packed in a plastic box (PET material\*).

\* PET material is extremely suitable for re-use.



Touch of wax  
Gloss  
GL-03



Ochre - **NEW**



Petrol - **NEW**



Raspberry Red - **NEW**



Olive - **NEW**

Touch of wax  
Gloss  
GL-01



Silver



Gold



Copper



Red (Bordeaux)

Touch of wax  
Gloss  
GL-02



White



X-mas Red

**Touch of wax**  
**Snow**  
 SN-01



Silver



Copper



Gold



X-mas Red

**Touch of wax**  
**Snow Pastel**  
 SN-02



Blue - **NEW**



Pink - **NEW**



Bronze - **NEW**



Vintage Green - **NEW**

**Touch of wax**  
**Glamour**  
 GA-01



Red



White



Gold



Black - **NEW**

**Touch of wax**  
**Magic**  
 MA-01



Red



Gold



Rosé Gold



Silver

Touch of wax  
Magic  
MA-02



Bordeaux



White - **NEW**



Ocean



Copper

Touch of wax  
Fashion  
FA-01



Bordeaux



Black



White



Grey

Touch of wax  
Celebration  
CE-01



Pearl Rosé Gold - **NEW**



Pearl Pink - **NEW**



Pearl Vintage Green - **NEW**



Pearl Bronze - **NEW**

Touch of wax  
Promo Gloss  
GLM-01



Silver



Gold



Copper



Bordeaux



NEW

## Touch of wax Dressed DR-01



Petrol | P01 - **NEW**



Raspberry Red | P02 - **NEW**



Ochre | P03 - **NEW**

## Touch of wax Dressed DR-02



Pearl Vintage Green | P01 - **NEW**



Pearl Rosé Gold | P02 - **NEW**



Pearl Bronze | P03 - **NEW**

## Touch of wax Dressed DR-03



White | U01 - **NEW**



X-mas Red | U02 - **NEW**



White | U03 - **NEW**

## Touch of wax Dressed DR-04



Gold | U01 - **NEW**



Copper | U02 - **NEW**



Silver | U03 - **NEW**



### Touch of wax Snowman

SE-03



Snowman

### Touch of wax Reindeer

SE-04



Reindeer

### Touch of wax Frost

SE-08



Frost White

### Touch of wax Santa Claus

SE-05



Santa Claus

### Touch of wax Merry Christmas

SE-06



Merry Christmas

**MERRY  
CHRISTMAS**

### Touch of wax Frohe Weihnachten

SE-01



Frohe Weihnachten

**FROHE  
WEIHNACHTEN**

### Touch of wax X-MAS

SE-13



X-MAS

**X-MAS**



We keep these bulbs in our cold storage, as soon as the bulb is exposed to warmth, it will begin to grow.



**Touch of wax**  
**Feather**  
**SE-09**



White Feather - Gloss Red

White Feather - Gloss White

*\* Please contact us for other color/product combinations*

**Touch of wax**  
**Halloween**  
**SE-10**



Halloween

**Touch of wax**  
**Wood**  
**SE-11**



Wood - Gloss Red



Wood - Gloss White

*\* Please contact us for other color/product combinations*

**Touch of wax XXL**  
**SE-12**



A beautiful big size Touch of Wax Amaryllis bulb (size 36/+ and up). The bulb gives at least 4 stems and gives pleasure for up to 12 weeks. Available as a single bulb or prepacked in attractive consumer packaging.



## Touch of wax OPTIONS

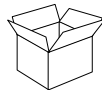


**Loose bulb**

Large (L) & Promo (P) & XXL (X)



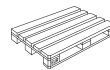
6 (L)  
8 (L)  
10 (P)  
6 (X)



12 (L)



9 x 6 x 6  
9 x 5 x 8  
9 x 5 x 10  
9 x 5 x 6



9 x 4 x 12 (L)



**Loose bulb with rondel**

All varieties

6 (L)  
10(P)

12 (L)

9 x 6 x 6  
9 x 5 x 10

8 x 4 x 12 (L)



**CM ToW bulb in gift pack - promo**

GLM-01 - 9,6 x 9,6 x 15 cm

12

13 x 8 x 12

15

8 x 4 x 15

24

13 x 4 x 24



**CL ToW bulb in gift pack**

All varieties - 13 x 13 x 22 cm

6

10 x 8 x 6

12

7 x 3 x 12

10 x 4 x 12



**XXL**

6

8 x 3 x 6

10 x 4 x 6



### Flexible display variations

A concept is not complete without the appropriate store display. A well-organised product presentation boosts its attraction for customers and entice consumers to impulse buy. We offer you many ideas for instore presentation, from quite common till incredible eye-catching. We still have room to make changes ensuring that the concept will even better meet the needs of your consumers or the look of your store formula.



also  
available in  
**DISPLAY**



# Amaryllis Amorita® Range

Colour & beauty with amaryllis. The Amorita range is a fresh and trendy packaging line with a striking black/white logo. On every package you will find a recognizable peacock; the symbol of splendour, opulence and vanity. The product contains a top quality healthy amaryllis bulbs from our own nursery.

- **Blooming tips**

The website [www.amorita.nl](http://www.amorita.nl) provides consumers with clear tips and information to easily achieve the desired result: a beautiful blooming Amorita® Amaryllis.

- **Green Gift**

The range definitely has more possibilities; it makes a great "green" gift.

- **Multi Languages**

Clear simple instructions are given in different languages.

- **EAN-code**

Every product has his own unique EAN-code.

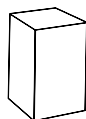


[www.amorita.nl](http://www.amorita.nl)

## Amorita® box AM-03

A fresh design with a cozy autumn / winter look. Thanks to its attractive price, suitable for a very broad sales channel.

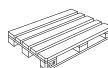
**Contents per package:** a dry amaryllis bulb.



**Size:**  
9,6 x 9,6 x 15



**Fust:** 338  
9 x 4 x 15



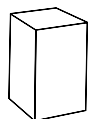
**Tray:** 60 x 40  
15 x 4 x 24



# Amorita® kit AM-05

With the Amorita® kit, the consumer has all the ingredients to let the amaryllis blossoms to its fullest. It's a high interest product and suitable for a very broad sales channel.

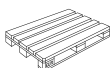
**Contents per package:** a dry amaryllis bulb, growing pot and a bag of soil.



**Size:**  
13 x 13 x 18



**Fust:**  
9 x 4 x 8



**Tray:** 54 x 40



NEW

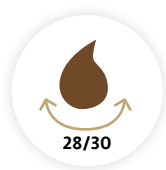


# Amorita® bag AM-02

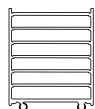
Jute responds to the trend in natural packaging materials.  
The bag is sustainable and can be used decoratively.

**Contents per package:** a dry amaryllis bulb and a bag with soil.

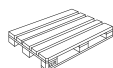
**4**  
**WEEKS**  
**OF FLOWERS**



**Size:**  
19 x 30



**8 x 4 x 10**  
**Fust: 338**



**12 x 4 x 12**  
**Fust: 999**

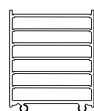


# Amorita® Essentials AM-O4

The Amaryllis bulb is the product. The Amorita® tag is added to the bulb and provides consumers clear plant information. The Amorita® tray draws extra attention to this essential product.

Extremely suitable for selling in garden centres, via catalogues and online.

**4**  
**WEEKS**  
OF FLOWERS



6 x 12 x 9  
Fust: 999



# Amorita® Giftcover AM-01

The 14cm container with a pre-potted amaryllis is provided with an eye-catching giftcover. We guarantee a minimum of 2 stems. The Amorita Giftcover range consists of 4 colours.

**Buy your Amaryllis bulbs directly from the grower.**

Consumer website  
[www.amorita.nl](http://www.amorita.nl)

# Amorita

colourfull quality



**Delivery in pulp tray?**

Contact us for more information!



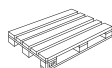
**Size:**

Ø 14



6 x 5 x 8

**Fust:** 408



7 x 4 x 8

**Fust:** Euro 30





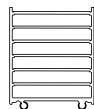


**Size:**

Ø 12

Ø 14

Ø 17



Ø 12

6 x 5 x 10

**Fust:** 490

Ø 14

6 x 5 x 8

**Fust:** 408

Ø 17

6 x 5 x 6

**Fust:** 306

# Pre-potted Amaryllis

## A pre-eminently product for promotion

Are you looking for an interesting promotion product? In the Kébol assortment is available:

- **14cm container** with a pre-potted amaryllis bulb with stake. Quality: a minimum of **2 stems**
- **14cm container** with a pre-potted amaryllis bulb with stake. Quality: **1 stem**
- **12cm container** with a pre-potted amaryllis bulb with stake. Quality: a minimum of **2 stems**
- **12cm container** with a pre-potted amaryllis bulb with stake. Quality: **1 stem**
- **17cm container** with a pre-potted amaryllis bulb. Top quality range: a minimum of **2 stems** with stake.



**12cm container in tray 490**



**14cm container in tray 408**

# Amaryllis Christmas Range

The Christmas range is an Amaryllis packaging line that anticipates the Christmas feeling and therefore appeals to a wide group of consumers. Quality packaging with added value gives this range an atmospheric appeal. There isn't much to say about the contents of the pack, except that they are top quality bulbs from our own nursery.

- **Attractive price**

Thanks to its attractive price, suitable for a very broad sales channel.

- **Multi Languages**

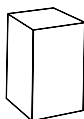
Clear simple instructions are given in different languages.

## Christmas Showbox XS-01

A unique Showbox with golden ribbon for a pre-potted Amaryllis bulb. The Showbox offers the Amaryllis enough space to grow and the colourful Amaryllis flower allows consumers to get a glimpse of the end result. Ideal for selling in DIY stores, garden centres and supermarket sales channel.

**Contents per package:** pre-potted amaryllis bulb in 13cm container with lid in a showbox.

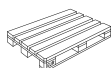
Pre-potted bulb  
included



**Size:**  
13 x 13 x 30



**5 x 4 x 8**  
**Fust: 338**



**6 x 4 x 12**  
**Fust: Euro 32**





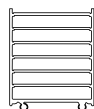
# X-Mas Ball & Sleeve XS-02

It arouses people's curiosity. The red or white ball catches the eye. The end result is clearly visible on the packaging: a beautiful, flowering Amaryllis in a sparkling ball. Ready-to-use. Ideal for selling in DIY stores, garden centres and online.

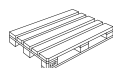
**Contents per package:** pinned-up amaryllis bulb in a red, white, gold or silver ball.



**Size:**  
ø 16



9 x 4 x 6  
**Fust:** 344



9 x 4 x 8  
**Fust:** Euro 25





# Amaryllis Jul Range

## Scandinavian style

The Jul range is a new Amaryllis packaging line that joins the popular Scandinavian look and feel. The bright colours and graphics catches the eye. The range appeals to a wide group of consumers. There isn't much to say about the contents of the pack, except that they are top quality bulbs from our own nursery.

- **Green Gift**

The range definitely has more possibilities; it has also the right look for Christmas displays and it makes a great "green" gift.

- **Multi Languages**

Clear simple instructions are given in different languages.

- **EAN-code**

Every product has his own unique EAN-code.

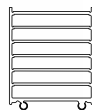
# The Jul Amaryllis Bag JU-01

The brightly coloured capper combined with the Kraft bag makes this package unique. The bag contains a dry quality Amaryllis bulb. The popular look of the bag, combined with the price, is what makes this product so popular. Also ideal for selling via catalogues or online.

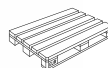
**Contents per package:** dry amaryllis bulb in kraft bag.



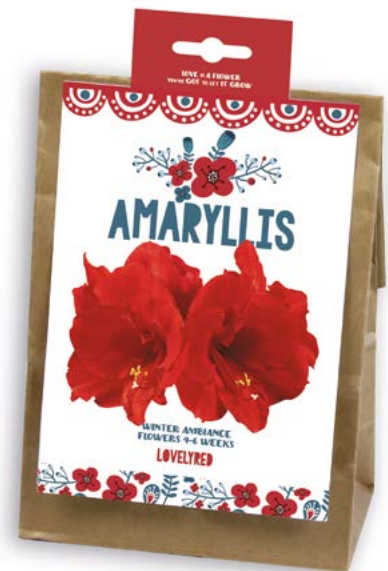
**Size:**  
14 x 6 x 21



**8 x 4 x 12**  
**Fust:** 338



**8 x 4 x 20**  
**Fust:** Displaybox



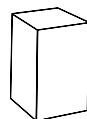
# The Jul Amaryllis kit JU-02

The Jul Amaryllis kit is a complete product in an attractive “Scandinavian” box. An eye-catching item in the Amaryllis range. Thanks to its attractive price, suitable for garden centres and supermarket sales channel.

**Contents per package:** a pre-potted amaryllis bulb in 13cm container with holddown piece.



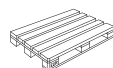
Pre-potted bulb included



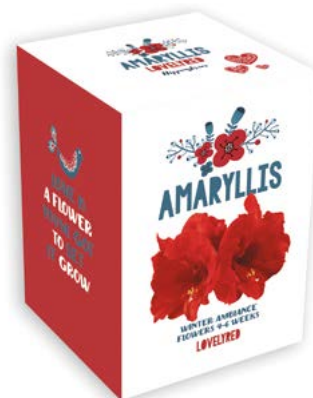
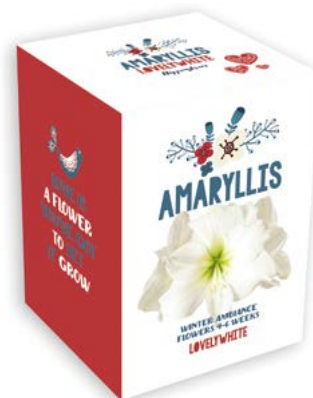
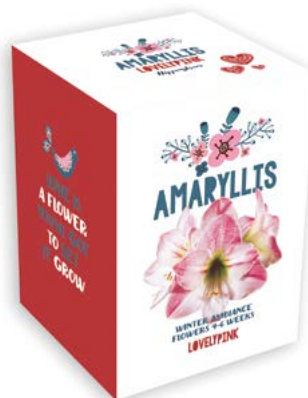
**Size:**  
13 x 13 x 8



9 x 4 x 8  
**Fust:** 338



12 x 4 x 12  
**Fust:** Tray



# Artist Range

## Stylish eye-catchers

The Artist range is an Amaryllis packaging line with wide appeal among consumers. The recognisable 'A' graphic and the bright colours of the packaging add style to this range. There isn't much to say about the contents of the pack, except that they are top quality bulbs from our own nursery.

### • Green Gift

The range definitely has more possibilities; it has also the right look for Christmas displays and it makes a great "green" gift.

### • Blooming tips

By simply scanning the QR-codes we offer useful tips and planting instructions to consumers.

### • Multi languages

Clear plant instructions are given in different languages.

### • EAN-code

Every product has his own unique EAN-code.

### • Business gift

Looking for a Business gift in your own house style? Feel free to contact us.

**Buy your Amaryllis bulbs directly from the grower.**

# Artist Tube AR-01



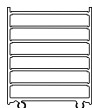
Looking for a top quality bulb product with added value? The Artist Tube certainly fits the bill. The tube contains a quality Amaryllis bulb in a decorative vase, Ready-to-use. The consumer only need to add water and the bulb will blossom.

**Contents per package:** pinned-up amaryllis bulb in vase with filler, hold-down piece in a re-usable tube.

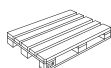
Vase included  
ready to use



**Size:**  
ø 14,5 x 22



6 x 4 x 7  
**Fust:** 344



9 x 4 x 11  
**Fust:** Euro 25

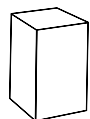




# Artist Classic box AR-03

The eye-catching flap fastening and stylish seal provide added value. Clear plant instructions are given in different languages on the back of the box.

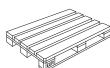
**Contents per package:** dry amaryllis bulb.



**Size:**  
9,6 x 9,6 x 15



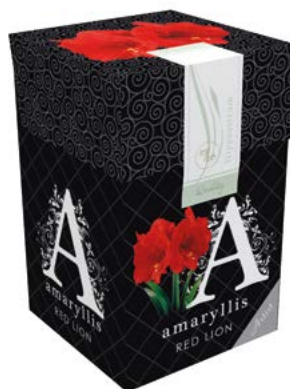
9 x 4 x 15  
**Fust:** 338



8 x 8 x 24  
**Fust:** Counterdisplay



Counterdisplay  
with header





# Single items

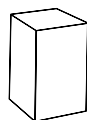
## World Range SI-01

Black & White with a colourful flower catches the eye. The picture of the city in combination with the flower excites the imagination.

**Contents per growing kit:** a dry amaryllis bulb, a silver outer pot and a bag of soil.



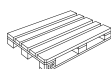
*Amazing Amsterdam*



**Size:**  
13 x 13 x 18



**Size:** 9 x 4 x 8  
**Fust:** 338



**Size:** 12 x 4 x 12  
**Fust:** Tray 54 x 40



*Naughty New York*



*Pretty Paris*



*Lovely London*



*Romantic Rome*

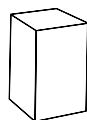




# Rosado SI-02

The Rosado box is trendy with a romantic twist. Thanks to its attractive price, suitable for a very broad sales channel.

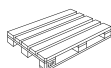
**Contents per package:** a dry amaryllis bulb.



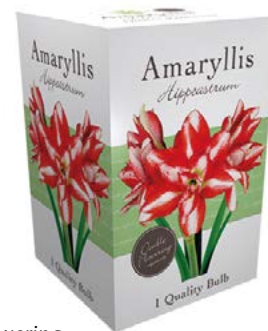
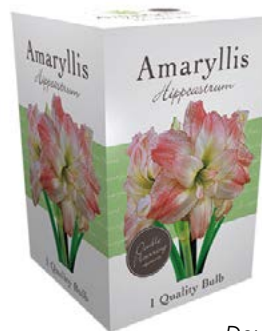
**Size:**  
9,6 x 9,6 x 15



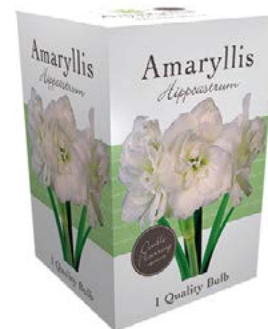
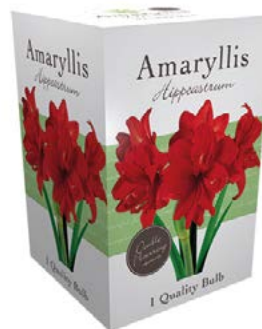
**9 x 4 x 8**  
**Fust: 338**



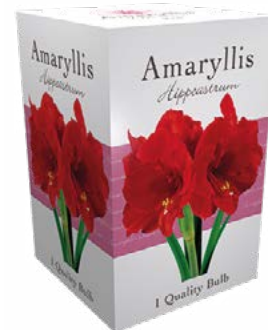
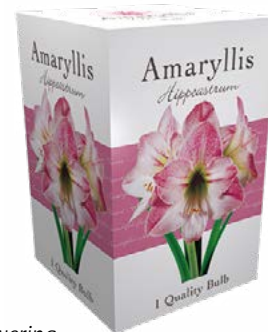
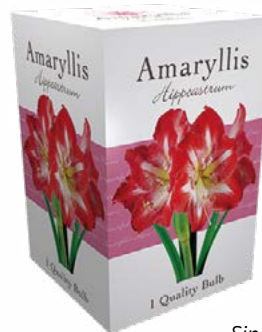
**15 x 4 x 24**  
**Fust: Tray 60 x 40**



*Double flowering*



*Single flowering*

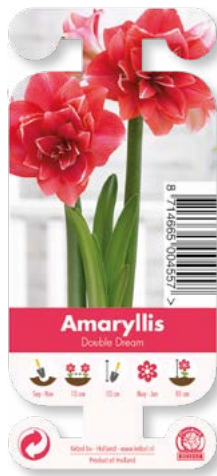




# Nature by Nature SI-03

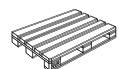
Natural material is a trend. Flower bulbs fit perfectly into this trend. The presentation of the bulbs in a cardboard box with wood print meets the natural look. The consumer can see and feel the bulb.

**Contents per displaybox:** loose bulbs with label



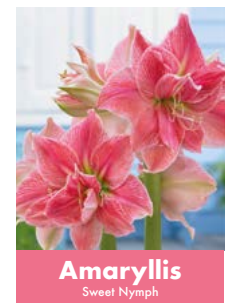
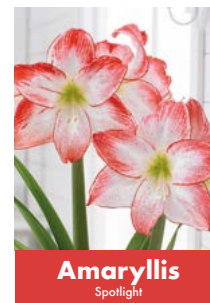
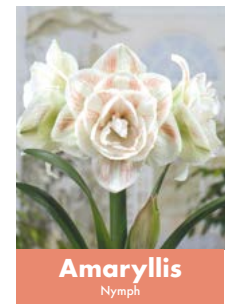
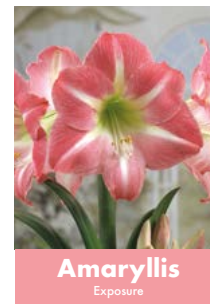
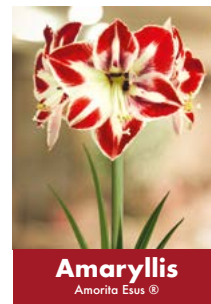
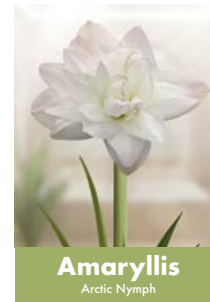
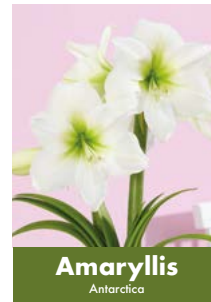
6 x 6 x content box

**Fust:** 999



9 x 8 x content crate

**Fust:** Crate





*The Kébol team is ready to serve you.*



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